

Caymus Equity Partners is a private equity firm that invests in profitable lower middle market companies with significant growth potential

- With over 100 years of successful experience in the lower middle market, Caymus Equity has established a reputation as a responsible investor that provides consistent guidance and support to drive growth. We leverage our financial, investing, and operating experiences to help portfolio companies achieve their growth potential.
- Since the beginning of our private equity firm in 2010, we have completed ten platform investments, and fourteen add-on acquisitions. In addition, we have had eleven liquidity events, including four complete exits.
- The cornerstone of Caymus Equity's investment philosophy is to make investments in partnership with strong, proven, and committed management teams to assist in building excellent companies.
- Caymus Equity seeks to partner with entrepreneurial management teams that we believe have similar values, a compelling business strategy and a well-developed framework for implementing that strategy.

## WHAT WE LOOK FOR



### Business Services

Select service providers that leverage technology, information assets or a unique business process or strategy to deliver value to their customers



### Healthcare Services

Healthcare services companies with an established customer base and a scalable business platform



### Consumer

Businesses with significant brand recognition, high customer satisfaction and differentiated products and/or services



### Industrials

Cyclically resistant businesses that have differentiated, value-added products, services and/or capabilities with a diversified customer base and end markets

## INVESTMENT PREFERENCES

- Valuation: \$10 million to \$100 million
- Sales: \$10 million to \$100 million
- EBITDA: \$2 million to \$12 million
- History of growth with strong free cash flow
- Multiple growth avenues going forward
- Strong management
- Majority or significant minority recapitalization
- Equity investment or debt/equity combined

## PROFESSIONALS

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## CURRENT PORTFOLIO



**Phoenix Aromas & Essential Oils**  
Acquired January 2010  
Norwood, New Jersey  
[www.phoenixaromas.com](http://www.phoenixaromas.com)

World-wide, value-added distributor of essential oils, aroma chemicals, absolutes and oleoresins



**PureRED**  
Acquired October 2011  
Stone Mountain, Georgia  
[www.purered.net](http://www.purered.net)

Leading strategic partner for retailers and consumer brands in digital content creating, data management and related marketing services



**Alpha Imaging**  
Acquired November 2015  
Willoughby, Ohio  
[www.alpha-imaging.com](http://www.alpha-imaging.com)

Independent sales and service provider of advanced medical imaging equipment



**Excel Orthopedic Rehabilitation**  
Acquired November 2016  
Hackensack, New Jersey  
[www.exceltherapy.com](http://www.exceltherapy.com)

Provider of sports and orthopedic physical therapy and rehabilitation services



**Temp-Con**  
Acquired March 2018  
Olathe, Kansas  
[www.tempconkc.com](http://www.tempconkc.com)

Provider of heating, ventilation, air conditioning and refrigeration installations, maintenance and repair services for commercial clients



**Pan-Am Dental Laboratory**  
Acquired December 2019  
Savannah, Georgia  
[www.panamdl.com](http://www.panamdl.com)

Full-service manufacturer and distributor of high-quality custom dental products such as crowns, implants, and sleep appliances

## PORTFOLIO EXITS



**Direct Marketing Solutions**  
Portland, Oregon  
[www.teamdms.com](http://www.teamdms.com)  
Acquired September 2012  
Exited February 2018

Vertically integrated direct marketing service provider that develops and executes strategic direct marketing programs on behalf of Fortune 1000 companies



**FST Technical Services**  
Gilbert, Arizona  
[www.fsttechnical.com](http://www.fsttechnical.com)  
Acquired November 2013  
Exited February 2019

Provider of a full range of outsourced technical services for the semiconductor, microelectronics and biopharmaceutical industries



**MedLabs Diagnostics**  
Cedar Knolls, New Jersey  
[www.medlabdx.com](http://www.medlabdx.com)  
Acquired March 2018  
Exited September 2019

Leading independent clinical diagnostic laboratory offering a comprehensive menu of laboratory developed, esoteric, STAT and routine tests



**Hospitality Staffing Solutions**  
Atlanta, Georgia  
[www.hsstaffing.com](http://www.hsstaffing.com)  
Acquired January 2014  
Exited January 2020

Largest staffing agency focused on hospitality in the United States, specializing in the support of four and five-diamond properties

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