

Caymus Equity Partners is a private equity firm that invests in profitable lower middle market companies with significant growth potential

- With over 80 years of successful experience in the lower middle market, Caymus Equity has established a reputation as a responsible investor that provides consistent guidance and support to drive growth. We leverage our financial, investing, and operating experiences to help portfolio companies achieve their growth potential.
- Since the beginning of our private equity firm in 2010, we have completed nine platform investments, and eleven add-on acquisitions. In addition, we have had eleven liquidity events including two complete exits.
- The firm is currently exploring the sale of three of our portfolio companies with processes driven by leading investment banks.
- The cornerstone of Caymus Equity's investment philosophy is to make investments in partnership with strong, proven, and committed management teams to assist in building excellent companies.
- Caymus Equity seeks to partner with entrepreneurial management teams that we believe have similar values, a compelling business strategy and a well-developed framework for implementing that strategy.

WHAT WE LOOK FOR



Business Services

Select service providers that leverage technology, information assets or a unique business process or strategy to deliver value to their customers



Healthcare Services

Healthcare services companies with an established customer base and a scalable business platform



Consumer

Businesses with significant brand recognition, high customer satisfaction and differentiated products and/or services



Industrials

Cyclically resistant businesses that have differentiated, value-added products, services and/or capabilities with a diversified customer base and end markets

INVESTMENT PREFERENCES

- Valuation: \$10 million to \$100 million
- Sales: \$10 million to \$100 million
- EBITDA: \$2 million to \$12 million
- History of growth with strong free cash flow
- Multiple growth avenues going forward
- Strong management
- Majority or significant minority recapitalization
- Equity investment or debt/equity combined

PROFESSIONALS

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CURRENT PORTFOLIO



Phoenix Aromas & Essential Oils
 Acquired January 2010
 Norwood, New Jersey
www.phoenixaromas.com

World-wide, value-added distributor of essential oils, aroma chemicals, absolutes and oleoresins



PureRED
 Acquired October 2011
 Stone Mountain, Georgia
www.purered.net

Leading strategic partner for retailers and consumer brands in digital content creating, data management and related marketing services



Hospitality Staffing Solutions
 Acquired January 2014
 Atlanta, Georgia
www.hssstaffing.com

Largest staffing agency focused on hospitality in the United States, specializing in the support of four and five-diamond properties



Alpha Imaging
 Acquired November 2015
 Willoughby, Ohio
www.alpha-imaging.com

Independent sales and service providers of advanced medical imaging equipment



Excel Orthopedic Rehabilitation
 Acquired November 2016
 Hackensack, New Jersey
www.exceltherapy.com

Provider of sports and orthopedic physical therapy and rehabilitation services



Temp-Con
 Acquired March 2018
 Olathe, Kansas
www.tempconkc.com

Provider of heating, ventilation, air conditioning and refrigeration installations, maintenance and repair services for commercial clients



MedLabs Diagnostics
 Acquired March 2018
 Cedar Knolls, New Jersey
www.medlabx.com

Leading independent clinical diagnostic laboratory offering a comprehensive menu of laboratory developed, esoteric, STAT and routine tests

PORTFOLIO EXITS



Direct Marketing Solutions
 Portland, Oregon
www.teamdms.com
 Acquired September 2012
 Exited February 2018

Vertically integrated direct marketing service provider that develops and executes strategic direct marketing programs on behalf of Fortune 1000 companies



FST Technical Services
 Gilbert, Arizona
www.fsttechnical.com
 Acquired November 2013
 Exited February 2019

Provider of a full range of outsourced technical services for the semiconductor, microelectronics and biopharmaceutical industries

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CAYMUS EQUITY PARTNERS LLC

Securities offered through Caymus Securities LLC Member FINRA/SIPC

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